

WPXI P.O. Box 640132 fx: (412) 237-2247

AgM

Agency Buyer

Product

Acct Types

Est/Headline

Brand

Demo

Revision Comments

Salesperson

Advertiser

National Republican Congressional (13937) National Media (2711)

ANGLE,BEN

Telerep/Washington DC, Washington DC

(1040)

ph: (555) 555-5555 Political - Issue (1068) ISS/NRCC-IE (81865) National/Political

2954/06268546

NRCC 10/19

***** THIS IS A CASH IN ADVANCE

Invoice 640444 **Inv Date** 10/28/2012 Terms Net 30 Contract 326676 **Bill Type** Standard Period 10/1/2012 - 10/28/2012

CO-OP/Order Type Yes/Normal **Package**

Gen. Date 10/29/2012 1:22:51PM

Pittsburgh (WPXi)

National Media

815 Slaters Lane

Alexandria, VA 22314

OFFICIAL BILLING INVOICE

Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
.0	Contract Line Remarks: Spot 10:59:34PM-CHANN	LATE NEWS/1 E Day,F-1	10/19/12 11:23PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	NRCCPA121012	\$2000.00	
.0	Contract Line Remarks: Spot 5:00:00PM- 5:30:0	NEWS 5-530P/2 D Day,F-1	10/19/12 5:22PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	NRCCPA121012	\$800.00	
.0	Contract Line Remarks: 5pot 6:59:29PM-Japper	JEOPARDY 7-730P/3 Day,F-1	10/19/12 7:05PM (Fr)	00:30	Jeopardy	NRCCPA121012	\$1650.00	
0	Contract Line Remarks: Spot 10:59:34PM-CHANN	LATE NEWS/4 Cay,M-1	10/22/12 11:22PM (Mo)	00:30	CHANNEL 11 NEWS AT 11P	NRCCPA121012	\$2000.00	
0	Contract Line Remarks: Spot 4:28:04AM-Channe	NEW\$ 430A-5A/5 Cay,H-1	10/22/12 4:37AM (Mo)	00:30	Channel 11 News 430A	NRCCPA121012	\$175.00	
0	Contract Line Remarks: Spot 5:00:00PM- 5:30:00	NEWS 5-530P/6 Day,M-1	10/22/12 5:28PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	NRCCPA121012	\$800.00	
0	Contract Line Remarks: Spot 6:59:29PM-Jeopard	<u>JEOPARDY 7-730P/7</u> Cay,M-1	10/22/12 7:00PM (Mo)	00:30	Jeopardy	NRCCPA121012	\$1650.00	
	Contract Line Remarks: Spot 7:00:04PM-Jerome	BETTIS 7-730P/8 Day,Sa-1	10/20/12 7:09PM (Sa)	00:30	Jerome Bettis 7-730P	NRCCPA121012	\$675.00	
0	Contract Line Remarks: Spot 8:00:00AM-10:30	NEWS 8A-1030A/9 Day,Sa-1	10/20/12 8:12AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	NRCCPA121012	\$375.00	
0.0	Contract Line Remarks: Spot 5:30:00AM- 8:00:00	NEWS 530-8A/10 Day,Su-1	10/21/12 5:50AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	NRCCPA121012	\$350.00	
1.0	Preempt	•	10/21/12		NEW3	1 preempt @	\$0.00	Program Change
2.0	Contract Line Remarks: 5ports- Lo 6:58:04PM-Football	STEELERS FNA 7-830P/12 Day,5u-1	10/21/12 7:18PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	\$675.00 NRCCPA121012	\$7500.00	
3.0	Contract Line Remarks: 5pot 8:00:00AM-10:000	SUN NEWS 8A-10A/13 Day,Su-1	10/21/12 8:27AM (Su)	00:30	CHANNEL 11 SUNDAY MORN	NRCCPA121012	\$375.00	
4.0	Contract Line Remarks: Spot 10:59:34PM-CHANN	LATE NEWS/14 Day,Th-1	10/25/12 11:22PM (Th)	00:30	NEWS CHANNEL 11 NEWS AT 11P	NRCCPA121019	\$2000.00	
5.0	Contract Line Remarks: Spot 4:28:04AM-Channel	NEWS 430A-5A/15 Day,Th-1	10/25/12 4:42AM (Th)	00:30	Channel 11 News 430A	NRCCPA121019	\$175.00	1
5.0	Contract Line Remarks: Spot 5:30:00PM- 6:00:00	NEWS 530-6P/16 Day,Th-1	10/25/12 5:54PM (Th)	00:36	CHANNEL 11 NEWS-FIRST AT FIVE	NRCCPA121019	\$800.00	1
7.0	Contract Line Remarks: 5pot 6:59:29PM-Jeopard	1EOPARDY 7-730P/17 Day,Th-1	10/25/12 7:00PM (Th)	00:30	Jeopardy	NRCCPA121019	\$1650.00	<u> </u>
8.0	Contract Line Remarks: 5pot 10:59:34PM-CHANN	LATE NEWS/13 Day,Tu-1	10/23/12 11:13PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	NRCCPA121019	\$2000.00	
9.0	Contract Line Remarks: Spot 4:28:04AM-Channel	NEWS 430-5A/19 Oay,Tu-1	10/23/12 4:37AM (Tu)	00:30	Channel 11 News 430A	NRCCPA121019	\$175.00	
0.0	Contract Line Remarks: 5pot 5:30:00PM- 6:00:00	NEWS 530-6P/20 Day,Tu-1	10/23/12 5:43PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	NRCCPA121019	\$800,00	• * * * * * * * * * * * * * * * * * * *



WPXI P.O. Box 640132 Pittsburgh, PA 15264-0132 ph: (412) 237-1100 Advertiser
Agency
Buyer
Salesperson

Product

Acct Types

Est/Headline

Comments

Brand

Demo Revision National Republican Congressional (13937) National Media (2711)

ANGLE, BEN

Telerep/Washington DC, Washington DC

(1040)

ph: (555) 555-5555 Political - Issue (1068) ISS/NRCC-IE (81865) National/Political Terms Net 30
Contract 326676
Bill Type Standard
Period 10/1/2012 - 10/28/2012

640444

10/28/2012

CO-OP/Order Type Yes/Normal

Package

involce

Inv Date

Gen. Date 10/29/2012 1:22:51PM

National Media 815 Slaters Lane Alexandria, VA 22314

AgM

NRCC 10/19

2954/06268546

***** THIS IS A CASH IN ADVANCE

OFFICIAL BILLING INVOICE

Line	burgh (WPXI) Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks: Spot 6:59:29PM-Jeopan	JEOPARDY 7-730P/21 Day, Tu-1	10/23/12 7:00PM (Tu)	00:30	Jeopardy	NRCCPA121019	\$1650.00	
2.0	Contract Line Remarks: Spot 10:S9:34PM-CHANN	LATE NEWS/22 NE Day, W-1	10/24/12 11:13PM (We)	00:30	CHANNEL 11 NEWS AT 11P	NRCCPA121019	\$2000.00	
3.0	Contract Line Remarks: Spot S:00:00PM- S:30:0	NEWS 5-530P/23 0 Day, W-1	10/24/12 S:12PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT	NRCCPA121019	\$800.00	
4.0	Contract Line Remarks: Spot 6:59:29PM-Jeopar	JEOPARDY 7-730P/24	10/24/12 7:24PM (We)	00:30	Jeopardy	NRCCPA121019	\$1650.00	
25.0	Contract Line Remarks: Sports- Lo 6:00:04PM-Black 8	biack and gold 6-7P/11 Day,50-1	10/21/12 6:28PM (Su)	00:30) Black & Gold Countdown to Kickoff	NRCCPA121012	\$675.00	M/G For 11.0.1

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total \$32,725.00 Commission (\$4,908.75) Net Total \$27,816.25